

# Marketing Bulletin

## Holland Landing Gear

### Product Line Consolidation

New Product Line Strategy Streamlines Model

Offerings with Introduction of Atlas™ and Classic™ Series

SEPTEMBER 2010

### Introduction

SAF-HOLLAND has streamlined its North American Landing Gear offering with the introduction of the Atlas™ and the Classic™ Series. Market accepted features and technologies from former Binkley, Austin-Westran and Holland products have been integrated into both the Atlas™ and Classic™ Series' product design. The Holland Mark V Series will retain its position as the flagship model in the Holland Landing Gear product line.

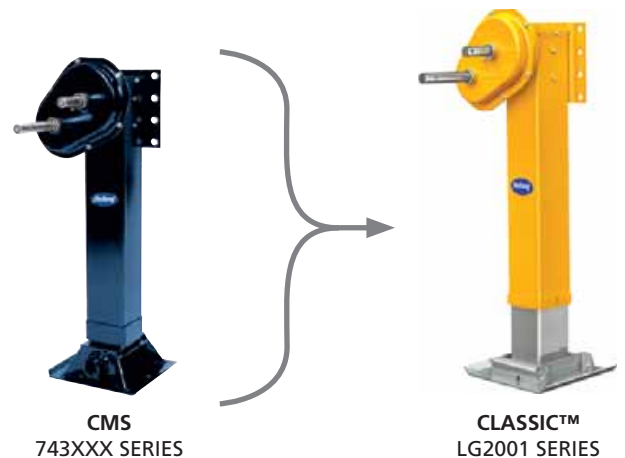
Both Atlas™ and Classic™ models feature the patented Constant Mesh gear shifting technology and the exclusive floating nut with twin-bulkhead design - engineered to ensure durable and easy operation for years to come. The images shown depict the leg-for-leg interchangeability for each landing gear model.

### Atlas™ 55 Features

- Improved gearbox and upper housing with bushing seals to keep water out and grease in.
- 5-Year standard Performance Guarantee with optional 10-Year Performance Guarantee.
- Available with optional Black Armour™ protective coating and NoLube™ low-maintenance system.
- Improved ratings:
  - 55,000 lbs. vertical lift
  - 30,000 lbs. side load
  - 170,000 lbs. load capacity
- Part numbers for the Atlas™ will remain the same as our current 51,000 model part numbers - LG4001 series.

### Classic™ Features

- 5-Year Defects in Material or Workmanship Warranty
- 39,000 lbs. vertical lift
- 27,000 lbs. side load
- 140,000 lbs. rated capacity
- Part numbers for the Classic™ will change to a new numbering series - LG2001 series





From fifth wheel rebuild kits to suspension bushing repair kits, SAF-HOLLAND Original Parts are the same quality components used in the original component assembly. SAF-HOLLAND Original Parts are tested and designed to provide maximum performance and durability. Will-fits, look-alikes or, worse yet, counterfeit parts will only limit the performance potential and could possibly void SAF-HOLLAND's warranty.

Always be sure to spec SAF-HOLLAND Original Parts when servicing your SAF-HOLLAND product.

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